Creative Case Study: Empire

Empire

We're delighted to present a short case study from our client, Empire Design, who have been empowered to run an efficient and cyber-secure IT environment with the help of Rubicon.

The Client

Founded in 1996, Empire Design are a leading creative agency that create marketing materials for feature films and a selection of brands.

The Challenge

In their work with a range of clients that require assured confidentiality from their creative partners, Empire Design faced a need to ensure that their IT environment is always secure with industry-grade protections in place. Alongside this, the business has faced the challenges of moving from analog to digital ways of working and evolving an increasingly complex IT environment to support their creative delivery for their clients. Rubicon IT were selected by Empire Design to help them to meet these challenges, starting a fruitful and enjoyable partnership.
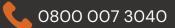
The Benefits

"Rubicon have been incredibly flexible and have really helped us in navigating this world"
Nick Wood, Editor

From the start, Rubicon IT have focused on helping Empire Design to maintain an efficient and interoperable IT environment. Our first priority was to help Empire Design to ensure that they continually meet the data privacy and cyber security requirements of their clients, with the help of specialist cyber measures and access to our dedicated expertise.

Since the start of the partnership, robust end-to-end cyber security measures have been implemented across the company's network and systems, ensuring that its devices, files, channels and cloud systems are secure.

These can also be adapted to meet any unique requirements for new clients, empowering Empire Design to provide cyber assurance to each client.

"We've consistently had amazing people sent to us...these are the guys who know our system, get in the skin of our system, and then provide us with day-to-day cover" Nick Wood, Editor

As the business has digitised over time, Rubicon have been empowered to become a more agile company operating a complex range of specialist tools together. Our team of IT technicians have helped Empire Design to get the best from their day-to-day environment with on-site support, and we have worked closely with the business to maintain an efficient and secure operation.

"Rubicon have been brilliant partners, and I wouldn't hesitate to recommend them" Nick Wood, Editor

Empire Design have enjoyed the personal service and contact that is characteristic of our partnership, alongside the support with maintaining a complex IT environment that is secure, flexible and efficient. We're pleased to continue our partnership with Empire Design, playing our part in enabling them to securely work with their clients and continue delivering exceptional creative materials.

The Benefits

Running a creative agency and facing technological barriers to efficiency, security and growth? Rubicon IT can help! Our mission is to empower creative businesses like yours to get the best from what technology has to offer. We help creatives to lift the weight of IT management from their shoulders, while supporting them to do what they do best with the help of technology.

Curious to see what's possible for your business? Get in touch with us today about a challenge you're facing, and we'll be glad to offer guidance on how to navigate it.