Creative Case Study: Recom Farmhouse

About Recom Farmhouse

Recom Farmhouse is one of the world's leading CGI and creative retouching houses, covering everything from fashion and fine art to full CGI cars and set builds. After meeting Rubicon IT, they entered into an empowering partnership that has went from strength-to-strength.

The Challenge

"IT is the backbone of our business...We produce terrabytes and terrabytes of material that need to be backed up...We need really powerful work stations for our photoshop work, and for our compositing...I remember Jeremy came to the studio, we had a chat with him and we just had a good feeling straight away"
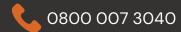
Recom Farmhouse has an international presence with branches in France, Germany and the UK. Because of this and the creative tools that they use to complete their work, they process vast amounts of data to deliver their services, making cyber security, data backups, operational efficiency and a fast and reliable IT environment crucial to the success of the business. Our partnership has focused on addressing each of these key needs, with a friendly and dedicated approach.

The Solution

From the start, we got to work implementing tools to achieve oversight over Recon Farmhouse's IT environment so that we could identify opportunities to optimise its performance, as well as security vulnerabilities to address. We implemented a robust regular backup and recovery solution that ensures that if its needed, Recom Farmhouse can restore their data and systems with ease.

Using diagnostic tools, we found opportunities to improve the performance of their network, enabling the business to achieve more, in less time. We also implemented multiple layers of cyber security defences across the business, ensuring that its highly critical data remains secure.

Alongside securing the business and optimizing its connectivity, throughout the partnership, we have fielded proactive and friendly helpdesk support for any IT issue that the business come across. Over time, our teams have gotten to know each other very well, which has coalesced into an empowering and enjoyable working relationship.

The Benefits

"I would definitely recommend Rubicon to other companies that are in the same field as us. It's not just that they're knowledgeable and have people with knowledge in all different categories of IT support...But, quite honestly, they're really nice guys."

Thanks to the partnership, Recom has elevated its cyber security posture, has a reliable business continuity solution in place, and enjoys a higher-performance IT environment that empowers their team to focus on what they do best. With day-to-day support, they always have a helpful and friendly port of call to support them with getting the best from their technology.

We're delighted to help Recom Farmhouse to see these benefits, and how the partnership has evolved over the years. We look forward to continuing this fruitful partnership and playing our part to facilitate their success.

Supporting Creative Success

Running a creative agency and facing technological barriers to efficiency, security and growth? Rubicon IT can help! Our mission is to empower creative businesses like yours to get the best from what technology has to offer. We help creatives to lift the weight of IT management from their shoulders, while supporting them to do what they do best with the help of technology.

Curious to see what's possible for your business? Get in touch with us today about a challenge you're facing, and we'll be glad to offer guidance on how to navigate it.